



Personal Pathways to success™

TRIDENT REGIONAL EDUCATION CENTER

ADVISORY BOARD

Minutes of 04.28.09

Present: *Rob Kerr (chair), Joan Anderson, Lou DuBon, Keith Oliver, Mary Runyon, Jim Young, Patricia Ferguson (coordinator)*

Partner: *Allen Wutzdorff (administrative partner representative)*

The following agenda items were addressed.

A. Call To Order

Rob Kerr called the meeting to order at 11:44a.

B. Minutes of March 18, 2009

Joan Anderson motioned for the approval of the March 18, 2009 minutes and Keith Oliver seconded with full acceptance by the RECAB.

C. TREC Project Highlight

P. Ferguson shared an updated plan to increase the number of C2B registrations. She indicated that businesses express that they see great value in the system and are eager to participate. However, the business registrations are not showing significant increases. Several businesses indicate that registrations may be delayed because they have no specific information about ELO's and/or they have to receive an approval to register. With these thoughts in mind, P. Ferguson plans to do the following:

- Host C2B sessions at current business meetings such as, business after-hours, chamber seminars and conferences, etc
- Present at current business meetings, such as, Rotary, Kiwanis, CBLA, etc
- Conduct individual business contacts – this process has been successful when seeking participation for education projects
- Provide a webinar or follow-up contact with businesses who have participated in a C2B session
- Use a business and education agreement document that she presented to the RECAB (on the document, businesses identify the ELO's they wish to provide and host in C2B)

Following the presentation, the RECAB offered the following suggestions:

- Emphasize the marketing aspect of C2B for businesses
- Promote the corporate citizen component for businesses
- Promote the non-binding aspect of the tool

- Promote how business registrations will inform other businesses about ELO's
- Rename the document without the term "agreement"
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- RECAP commitments:
 - TRACAB to initiate a partnership with CEO's of local chambers for promotion of C2B to members – perhaps chambers could use a point system/credit for registering
 - Mary Runyon indicated that schools can include a C2B message in correspondences to their business partners
 - Needs committee will research potential 2 way partnerships where businesses not only connect to education but education also connects to businesses such as high school and business tutoring efforts
 - Lou DuBon and Jim Young agreed to secure the coordinator a presentation with IRC
 - Keith Oliver agreed to facilitate a meeting with P. Ferguson and the Berkeley Chamber
 - Joan Anderson agreed to consult with the CTE advisory committee regarding the status of their C2B registrations.

Following the C2B discussions, P. Ferguson presented the final budget for the regional center with the 13% reduction required by the SC Department of Education. K. Oliver motioned for the approval of the budget with a second followed by L. DuBon and full acceptance by the RECAP members. RECAP members were reminded that the SC Department of Education released the center from the 20% reduction of funds to a 13% final reduction of funds. Thus, 7% of the sequestered total remains to be utilized by June 30, 2009.

P. Ferguson presented a budget plan and the following budget needs for the remainder of the fiscal year: website revisions, marketing/outreach efforts, center supplies, and travel needs for coordinator and chair as required by the EED CC RECAP. The members offered P. Ferguson a few budgeting adjustments to the plan and advised her to move forward with the needed purchases.

D. EED CC/RECC Updates

Rob Kerr shared the following information provided in the April 22, 2009 RECAP meeting held in Columbia.

C2B: He advised that C2B roll-out sessions will continue in the state throughout the summer.

SC Education and Business Summit: R. Kerr advised that the RECAP would like the RECAP chairs and at least one RECAP member to attend the SC Education and Business Summit hosted in Greenville during June 21 – 25, 2009. Trident RECAP members are asked to confirm their attendance with P. Ferguson.

Library Association: The RECAP members received a presentation about the SC Library Association and coordinators are asked to add links for the local libraries to REC web sites. SCDE will add the SC library to the main portal. Coordinators are also asked to place REC information in local libraries.

RECAB Tenure: All RECABs are asked to align the board terms to the July - June fiscal year. The RECAB by-laws will be revised to reflect this change. All members are asked to extend their board tenure so that the appropriate next appointments can be made given this request.

Board Vacancies: The RECAP members decided to allow Otis Rawls to contact the delegation chair of each county for suggestions regarding the appointment process as well as the approval of all current RECAB appointments. RECs are encouraged to continue seeking appointments as well. RECs are also encouraged to continue building strong relationships with their local legislative delegations to include the sharing of any reports and newsworthy information such as the REC Network newsletter.

RECAP Meetings: The next meeting is scheduled for June 23, 2009 and future meetings will occur every two months. A representative of the Superintendents' Association is the planned guest of the next meeting.

E. Committee Reports:

1. Business & Education

The soft skill solution team continues to define Trident soft skills while pilot teachers from each school district will design the lessons and present them to the committee in June 2009. P. Ferguson advised that in preparation for the course which aligns with the EEDA High Schools That Work (*HSTW*) requirement, the committee will also host a success skills training facilitated by a *HSTW* representative in June 2009. The committee will also purchase the pilot course agendas and include information about Personal Pathways and Trident soft skills in them. (The training and the agendas are included in the budget plan presented on April 28, 2009.)

P. Ferguson and the Trident Alliance are creating an ELO document that lists the business and education partnerships needed in the region. The information will be posted on TREC, shared with the K12 audience and used to encourage business involvement in education as well as registration on C2B.

2. Partner

P. Ferguson advised that the Trident Region Alliance and the P20 Council are willing to have their information posted on TREC for community use. Next month P. Ferguson, will present this option to the TOSCC Management Executives and Partners group.

3. Public Awareness

A few community members have expressed an interest in serving as “Ambassadors” for Personal Pathways through the Regional Education Center. P. Ferguson is collecting information necessary to create the group. She will contact the interested parties and host a follow-up meeting with them to begin the development of the group.

F. Old Business – Virtual TREC

In conjunction with the budget plan, P. Ferguson presented virtual TREC to the board and advised how community partners are anxious to have their information posted on the site. However, virtual TREC needs several enhancements in order to adequately address the needs of the region. The RECAB agreed stating that hosting information for the region is the core

mission of the center and advised P. Ferguson to secure the services of a website specialist to update the site and host TREC partners.

G. Discussions/Announcements

K. Oliver advised that the organization needs some type of annual report for the members as well as the community. He advised that our goals should be clearly stated with our progress and short term results noted. The RECAB agreed and P. Ferguson will initiate the document and include the 2009.2010 goals that she is creating for TREC.

The next meeting is scheduled for **Wednesday, July 15, 2009.**

H. Adjournment

The meeting was adjourned at 1:05p.